

# Longitudinal study of music preferences



Markovska Jovana

# Introduction

- ❏ Importance of music on human behavior
- ❏ Studying dynamics of music preference
- ❏ Impaction of music in our lives

# Metodology

- ❏ Defining the research objectives
- ❏ Data collection
- ❏ Data preparation
- ❏ Variable selection

# Metodology

- ❑ Data analysis:
  - ❑ Descriptive statistics
  - ❑ Trend analysis
  - ❑ Group comparison
  
- ❑ Interpretation of results

# Metodology

- ❏ Limitations and future work

**THANK YOU FOR YOUR ATTENTION**